KILE OZIER

Executive Creative Director

kile@kileozier.com www.kileozier.com

347.268.2953 Manhattan, New York

PROFILE

- Experienced Executive with extensive track record in Concept Development, Direction and Production or Implementation in Theatrical and Entertainment contexts as well as the creation of powerful Brand Messaging and Brand Experience through film & video, print & new media, live experience & spectacle.
- Consistently produced results surpassing expectation; exceeding both experiential and messaging goals while managing staff and overseeing budgets.
- Is adept at gathering, inspiring and motivating teams; melding disparate professional and technical resources and constituencies in support and maintenance of multiple, simultaneous projects – ensuring exemplary product within proscribed time and budget parameters. Gives great Show.

PROFESSIONAL EXPERIENCE - HIGHLIGHTS

Creative Dir/Director — **Ronald McDonald House Charity Ball** – Melbourne, Victoria, Australia. Developed concept for reformatting of iconic annual event, Directed show to exuberant client review and successfully exceeded monetary goals. Pictures and description at www.kileozier.com. July 2009. This was a four-month project.

Creative Dir/Director — **OpShop Charity Ball** for Anglicare of Western Australia – Perth, WA, Australia. Developed concept, scripted, Directed this iteration of an annual event to realize a 300% increase in funds raised for targeted program. Rendered house absolutely silent for compelling, key testimonial...quite a coup with an Aussie Audience. March 2009. This was a six-month project.

Director/Writer — **The Pirates of Shenzhen** for InterContinental Hotel Groups Asia Pacific Leadership Conference – Shenzhen, China. Chinese-speaking cast of Shaolin Monk apprentices and Sichuan Circus acrobats with English-speaking principals. One-off show for tension-relief kickoff to conference aboard and beside full-scale replica of Spanish Galleon. Photos and case study at www.kileozier.com. This was a six-month project.

Keynote Speaker — **CASE Conference on Special Event Fundraising**: "Making the Emotional Connection: the Real Science of Effective Special Event Storytelling" – Pittsburgh, PA, USA – April 6, 2009.

Creative Director — **Stonewall: Vision.** Responsible for concept of re-branding and complete re-tooling of Stonewall Community Foundation annual event, creating a branded/destination event and initiating an annual award presentation. Created new format for event, wrote, produced & directed new campaign media, premiering at event and currently viewable though www.kileozier.com. June 2008. This was a five-month project.

Creative Dir/Director — **Destination/Inspiration**. Media centerpiece for initial Marketing and Capital Campaign for the Thousand Oaks (California) Alliance for the Arts. Three films; viewable through www.kileozier.com. June 2007. This was a five-month project.

Creative Dir/Writer — **Opening & Closing Ceremonies, Gay Games VII**, Chicago, Illinois. Developed concept and wrote four-act ceremony to articulate four, Epic Moments in individual lives and global movement; "Exclusion," "Oppression," "Expression" & "Ignition." July 2006. This was a twelve-month project.

Director — **Opening & Closing Ceremonies**, Gay Games VII, Chicago, Illinois. 1300 Performers, Staff of 200, Storytelling on a massive scale. Choreographed processional of 11,000 athletes onto the field in 47 minutes. This is ostensibly an "Olympic" record. Full-field lighting stunt. This was a twelve-month project. **Highlights Video** viewable through www.kileozier.com.

Consultant — **Graduate Management Admissions Council** (GMAC), Reston, VA. Re-branding media for Annual Meeting and Conference. June 2004. This was a six-month project.

Consultant — **Babson College**, Wellesley, MA. Developed Concept, Wrote and Directed Media for Capital Campaign. Winter/Spring 2004. This was a seven-month project.

Creative Dir/Producer — **Harvard Law School**. "Setting the Standard" Media and Launch Event for $500 million Capital Campaign. June 2003. This was a six-month project.

Creative Dir/Producer — **Stanford University Campaign for Undergraduate Education**. Concept Development, Writing, Production and Direction for 12-City tour of fully-immersive "rebranding and reconnecting" alumni experience. Rich combination of media and live elements. Budget of $12million; raised $1 billion (US). Tour ran November 2001 – June 2002. This was a 28-month project. Media viewable through www.kileozier.com.

Creative Director — **Universal Studios Florida**. Live Entertainment productions and Special Projects. 2006

Producer/Director — **Opening & Closing Ceremonies**, Gay Games IV, **Yankee Stadium**, New York City. 12,000 athletes, 50,000 spectators. July 1994. This was a one-year project.

Producer/Director — **Candlelight March and Vigil at the Lincoln Memorial** for the NAMES Project AIDS Memorial Quilt. Crowd of 250,000. Liza Minnelli, Joel Grey, Patti Austin, Michael Callan. October 1992. This was a 10-month project.

Producer/Director — **National Centennial Tour for Stanford University**. Two full-scale, original musical productions in a 12-city tour over three years; 1987 – 1990. Writer, Creative Director, Director and Producer. This was a four-year project, raising $1 billion; a record at the time.

Producer — **For the Mayors of San Francisco**:

- Inaugural Ceremonies
  - Dianne Feinstein – 1984
  - Art Agnos – 1988
- Fleet Week Ceremonies
  - 1987, 1988, 1989 & 1990
  - Cited by U.S. Department of the Navy for "Best Event of 1989"
- State Visits
  - Greek Patriarch – 1990
  - President Aquino of Philippines – 1987
  - President Mitterand of France – 1984
  - Premiere Zschao, Peoples Republic of China – 1984
- 40th Anniversary of the United Nations Charter Ceremony – 1985
- Super Bowl Mayor's Extravaganza in City Hall Rotunda – 1985
- Mayor's Reception for the National Democratic Convention, City Hall Rotunda – 1984

COMMUNITY

Founder — **Academy of Friends** San Francisco, CA. Founding Chair and President and served as Chair for 10 years. Organization has raised millions of dollars in support of AIDS direct-care agencies. Retired from Chair and Board in 1990. Now entering the 30th year, this agency continues to grow, successfully.

Kile Ozier Day — **March 23, 2000** declared "Kile Ozier Day" in San Francisco by Mayor Willie Brown, "...to recognize and honor [his] creative vision..." and the over $3 million raised by Academy of Friends.

EDUCATION

GEORGETOWN UNIVERSITY, Bachelor of Science, Foreign Service.